

JONATHAN ANTHES

Creative

CONTACT:

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EDUCATION

Miami Ad School 2008-2010

Minneapolis & San Francisco locations

This was a two-year portfolio program. I spent six months thinking I wanted to be a copywriter so I have training as a writer as well. I enjoy writing headlines from time to time as long as the writer is cool with a little healthy competition.

University of Central Arkansas 2004-2008

Conway, Arkansas

I got my bachelor's in Communication with a minor in marketing. I made the Presidents Scholars list 3 consecutive semesters, meaning I maintained 4.0 GPA. I graduated with Honors while being highly involved with organizations on campus. Highlights include **being** elected into student government, student orientation staff team leader, IDEAL leadership, vice president model united nations, and selected for Who's Who Among Students in American Universities.

SKILLS

- **adobe CC ninja (psd, indd, ai, xd)**
- **confident presenter (I'm selling, they're buying)**
- **lightning fast (99.9% ECDs agree)**
- **state improv champ (back in AR)**
- **post-bartender (I locate good HHs)**

EXPERIENCE

GKV - 1500 Whetstone Way, Baltimore, MD

2017 - Present

Sr. Art Director - Full-time. Sr. AD, I have moved towards becoming better at managing a small team while further developing my skills on the interactive side. I concept, design, and develop html display and html emails, and my skills in UX/UI design have grown considerably. Clients of note: Bridgestone Golf, Constellation Energy, McCormick Spices, Maryland Lottery, L3, DSM, BGE HOME, Lawry's Season Salt.

Siquis - 1340 Smith Ave # 300, Baltimore, MD

2013 - 2017

Art Director - Full-time. As an art director, I have worked on interactive, television, print, social and radio projects for the following clients: Streamlight Flashlights, Visit Maryland, California Tortilla, Island Air, Flybe, Silver Airways, Simpson Racing, MTA, E-ZPass, and Greene Turtle. Responsibilities included everything from concept to presentation to production. Hands on art director barely covers it, full body contact is more like it.

Carton Donofrio - 100 N Charles, Baltimore MD

2011 - 2013

Art Director - Full-Time. While at Carton Donofrio, I had the pleasure to work on projects for Sprint, Campaign for our Children, EverBank, BE Aerospace, ITT, and GMAC. I worked on a little bit of everything in regards to mediums. I also had the opportunity to use my after effects and premier pro skills working on in house video projects for pitches.

DraftFCB - 875 N Michigan Ave, Chicago, IL

2010 - 2011

Art Director Freelance - Full time freelance. Working at DraftFCB, or FCB as it is now known, was an amazing experience. I got to work with some amazing talent on some of the biggest client names in the business. At this point in my career I was mainly just a layout monkey, but every now and then I would get to concept for the big guys. These included State Farm, KFC, Got Milk, Herradura Tequila, and Blue Cross Blue Shield.

Publicis Modem - 2001 The Embarcadero, San Francisco, CA

2010 - 2010

Designer Intern then Freelance - Full time, then part time. Publicis Modem was my first internship at a globally recognized agency. The agency was mid-sized and was a great digital shop that helped sharpen my digital chops. The two main clients I worked on were Paypal and LG mobile. I worked on everything from banners, emails, facebook apps, social posts, and youtube videos. It was a great introduction to thinking big, while rendering small.